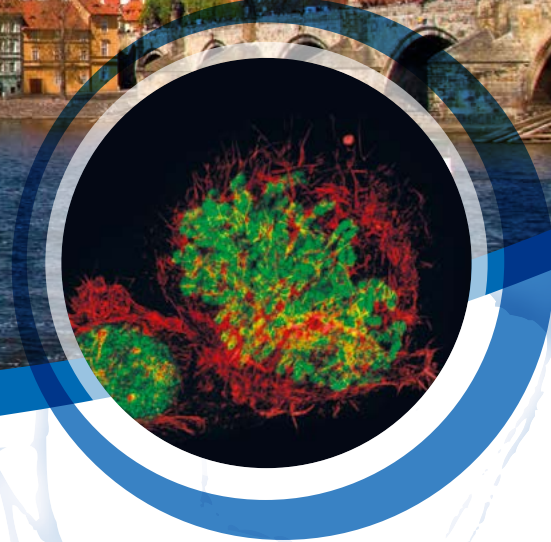


[www.cscb.cz/ICCB2016](http://www.cscb.cz/ICCB2016)

Exploring cellular structure  
and function



# 12<sup>th</sup> International Congress of Cell Biology

July 21–25, 2016, Prague  
Czech Republic, Prague Congress Centre

## Sponsorship & Exhibition Prospectus



**CZECH SOCIETY FOR CELL BIOLOGY, z. s.**

Member of International Federation for Cell Biology

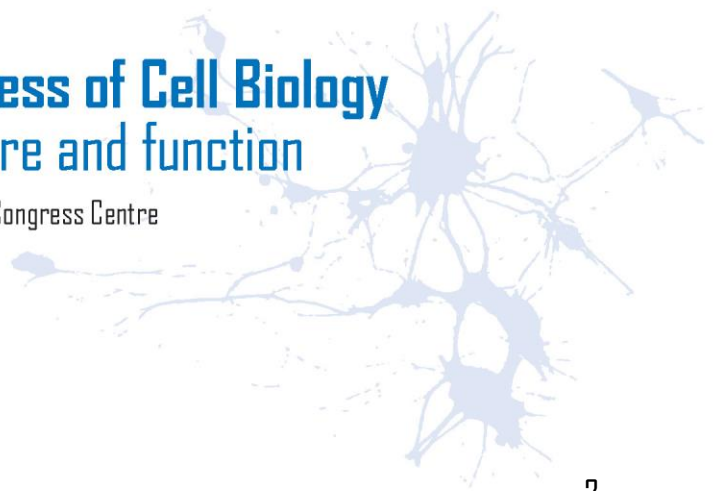




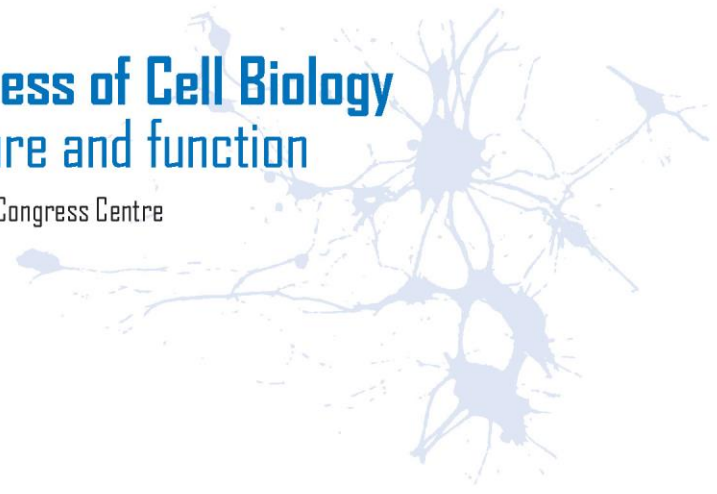
# 12<sup>th</sup> International Congress of Cell Biology

## Exploring cellular structure and function

July 21–25, 2016, Prague, Czech Republic, Prague Congress Centre



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# 1. SCIENTIFIC PROGRAMME

## PROGRAMME AT A GLANCE

ICCB 2016 - Programme at a Glance						
From	Till	Thu 21 July	Fri 22 July	Sat 23 July	Sun 24 July	Mon 25 July
8h30	10h30	Registration Open	Symposia (4)	Symposia (4)	Symposia (4)	Symposia (3)
			Coffee Break	Coffee Break	Coffee Break	Coffee Break
10h30	11h00		Coffee Break	Coffee Break	Coffee Break	KeyNotes (2)
11h00	12h30		Symposia (3)	Symposia (3)	Symposia (3)	Awards and Closing
12h30	13h30		Lunch/Satellite Symposia	Lunch/Satellite Symposia	Lunch/Satellite Symposia	
13h30	15h00	Opening Exhibition Area	Poster Sessions	Poster Sessions	Poster Sessions	
15h00	15h30	Opening Ceremony	Coffee Break	Coffee Break	Coffee Break	
15h30	17h30	Symposia (3)	Mini-Symposia (8)	Mini-Symposia (8)	Mini-Symposia (8)	
17h30	18h30	KeyNotes (2)	KeyNotes (2)	KeyNotes (2)	KeyNotes (2)	
18h30		Welcome Reception			Gala Dinner	

## TOPICS

- Nuclear Structure and Function
- Regulation and Organization of the Genome
- Epigenetics
- Cell Division/Cell Cycle
- DNA Replication/Repair
- RNA Transcription and Processing/Noncoding RNAs
- Membrane Trafficking
- Cell Organelles/Mitochondria
- Cytoskeleton
- Development/Stem Cells
- Cell Signalling
- Cell Death/Autophagy/Cell Stress
- Cell-Matrix Interactions/Cell-Cell Interactions
- Protein Folding
- Structural Biology
- Systems/Computational Biology
- Imaging in Cell Biology
- Chemical/Synthetic Biology
- Plant Cell Biology
- Microbial Cell Biology
- Cellular Neurobiology
- Cell Biology in Immunology
- Cancer Cell Biology
- Cell Biology of Metabolic Diseases



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### KEYNOTE LECTURES

Complete list of speakers who kindly accepted the invitation to present at the Congress can be viewed [here](#).

#### Thursday, July 21

- |                |   |
|----------------|---|
| Eric Betzig    | Imaging life at high spatiotemporal resolution                            |
| Robert Goldman | Intermediate filament networks are systems integrators in mammalian cells |

#### Friday, July 22

- |                 |  |
|-----------------|--|
| Pascale Cossart | What bacteria -in particular Listeria - have learnt to cell biologists |
| Kai Simons      | The dynamic organisation of cell membranes                             |

#### Saturday, July 23

- |                |  |
|----------------|--|
| Martin Chalfie | Determining neuronal cell fate in <i>C. elegans</i>                    |
| Peter Walter   | From protein folding to cognition: the serendipitous path of discovery |

#### Sunday, July 24

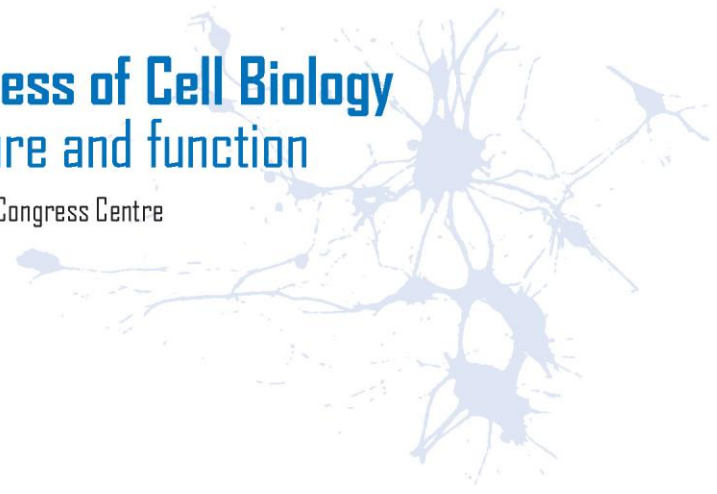
- |                   |  |
|-------------------|--|
| Joseph Gall       | Giant chromosomes and deep sequences: what the amphibian oocyte tells us about transcription |
| Harald zur Hausen | Bovine milk and meat as risk factors for human diseases                                      |



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## 2. MEETING VENUE

### PRAGUE CONGRESS CENTRE

The Prague Congress Centre is one of the largest and best equipped European centres. It is located in a unique position on top of one of the Prague hills, offering a beautiful view of the famous skyline of Prague, with the silhouette of the Prague Castle. The Centre has 20 halls and 50 meeting rooms with capacity ranging from 12 to 2764 persons.

When reconstruction was completed in 2000, it became one of the largest and best equipped European centres, a fact confirmed by the problem-free running of the Annual Meeting of the International Monetary Fund and World Bank in September of that year, and by the NATO Summit in November, 2002.

Adjacent metro station (Vyšehrad - Line C) is only two stops from downtown Prague.

Prague Congress Centre Website - [www.kcp.cz](http://www.kcp.cz)

## 3. CONTACTS

In case different benefits would be preferred other than those mentioned in the categories, please contact the Organizer:

### PARTNERSHIP MANAGER

#### Ms. Iva Pelanova

Tel: +420 261 174 308

Mob: +420 724 545 505

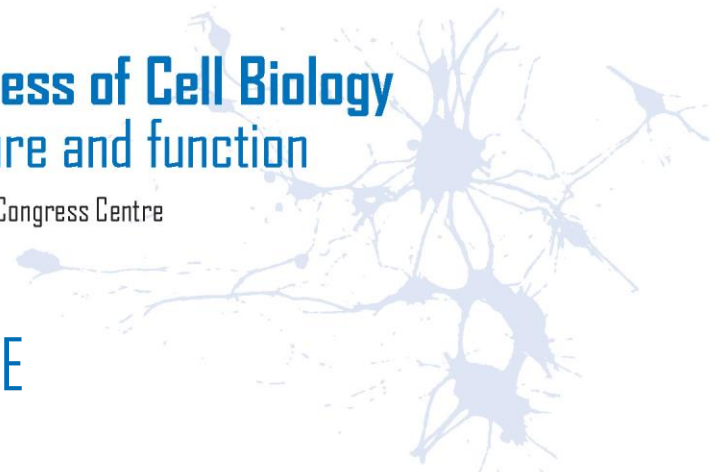
E-mail: [iva.pelanova@c-in.eu](mailto:iva.pelanova@c-in.eu)



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## 4. PARTNERSHIP PROGRAMME

The Organizers are offering companies the opportunity to become partners of the 12<sup>th</sup> International Congress of Cell Biology, enabling them to promote their scientific endeavours and to obtain wider recognition.

Various partnership options are listed on the following pages. Potential partners can select different options up to the amount of the financial support they can offer. Depending on the total sum of contribution, companies will have the possibility of being recognized as an official partner of the Congress and benefiting from various privileges.

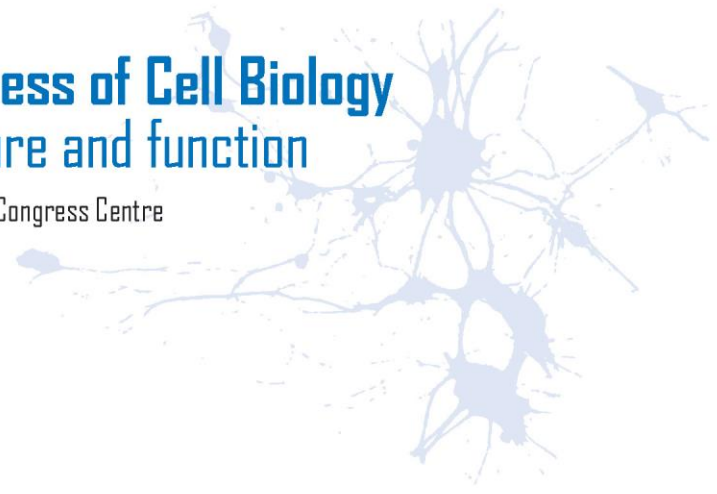
### 4.2 HOW DOES IT WORK

The Organizers are kindly asking interested companies to choose from the packages below and order by filling the form at the end of this document, returning it by mail to [iva.pelanova@c-in.eu](mailto:iva.pelanova@c-in.eu). Should you wish to discuss the content of any package, please do not hesitate to contact us, we will be happy to alter our offer to meet your company's needs.

### 4.3 PARTNERSHIP CATEGORIES

Partners supporting the Congress to a certain value will then fall into different levels of Partnership categories as follows:

- |                  |                                 |
|------------------|---------------------------------|
| ✓ GOLD PARTNER   | minimum contribution 25.000 EUR |
| ✓ SILVER PARTNER | minimum contribution 20.000 EUR |
| ✓ BRONZE PARTNER | minimum contribution 10.000 EUR |



### 4.4 GENERAL BENEFITS

All partners will receive the following promotion:

- ✓ Company logo in all printed materials under the Partnership category
- ✓ Logo on the official event website (including link)
- ✓ Logo in the main meeting hall where the Plenary sessions take place
- ✓ Use of the congress logo for own advertising
- ✓ Expression of thanks at the Opening ceremony

### 4.5 PARTNERSHIP OVERVIEW

ITEM	Gold partner	Silver partner	Bronze partner
Technical conference room	Yes	Yes	-
Items of Partner's choice	8.000 EUR	5.000 EUR	-
Exhibition space	24 sqm	18 sqm	12 sqm
Professional registrations	6	5	3
Exhibitors' registrations	6	5	3
Delegate mass mailing	Yes	-	-
Advertisement	2 pages	1 page	½ page
Congress bag insert	2	1	-
General benefits	Yes	Yes	Yes

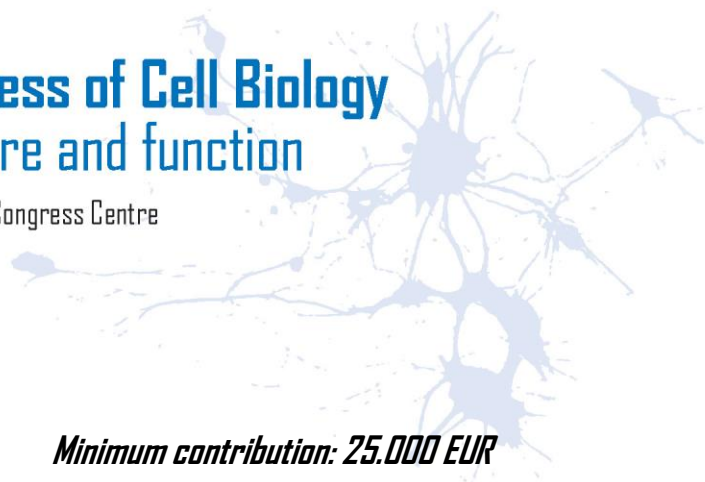
***Important note: All prices mentioned in this Invitation are exclusive of VAT.***



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### 4.6 PARTNERSHIP PACKAGES

#### GOLD PARTNER

***Minimum contribution: 25.000 EUR***

- ✓ 24 sqm Exhibition space and priority of booth location choice
- ✓ Lunchtime technical conference – 60 minutes room rental for 150 pax
- ✓ Single partnership items of the Partner's choice up to the amount of 8.000 Euro
- ✓ Mass mailing to all registered delegates 14 days prior to the start of the Congress – to be supplied by the partner in .html format and sent by the Congress organizer
- ✓ 6 free registrations
- ✓ 6 exhibitors' registrations (no access to scientific sessions)
- ✓ 2 full pages colour (A4) advertisement in the Final programme
- ✓ 2 company leaflets (max A4) inserted in participants' bags
- ✓ General benefits

#### SILVER PARTNER

***Minimum contribution: 20.000 EUR***

- ✓ 18 sqm Exhibition space and priority of booth location choice after Gold partner
- ✓ Lunchtime technical conference – 60 minutes room rental for 100 pax
- ✓ Single partnership items of the Partner's choice up to the amount of 5.000 Euro
- ✓ 5 free registrations
- ✓ 5 exhibitors' registrations (no access to scientific sessions)
- ✓ 1 full page colour (A4) advertisement in the Final programme
- ✓ Company leaflet (max A4) inserted in participants' bags
- ✓ General benefits

#### BRONZE PARTNER

***Minimum contribution: 10.000 EUR***

- ✓ 12 sqm Exhibition space priority of location choice after Silver partner
- ✓ 3 free registrations
- ✓ 3 exhibitors' registrations (no access to scientific sessions)
- ✓ 1/2 page colour (A4) advertisement in the Final programme
- ✓ General benefits

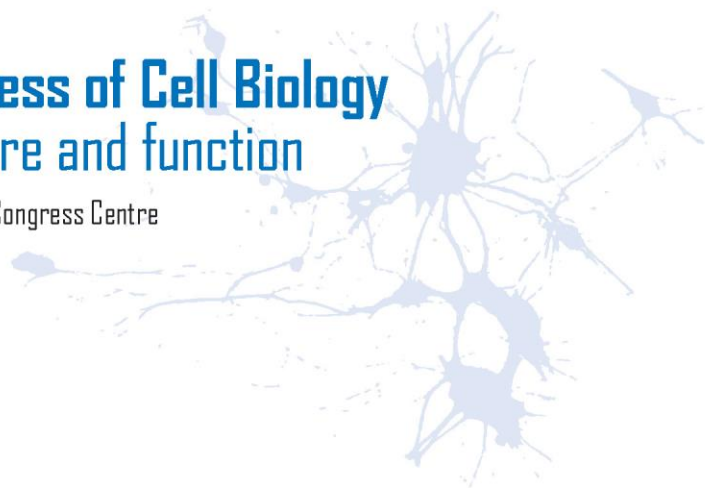




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### 4.7 SINGLE PARTNERSHIP ITEMS

#### *LUNCHTIME TECHNICAL CONFERENCE*

Do not miss the opportunity to organize your own symposium within the official Congress programme. This option includes equipped meeting room, advertisement in the Final programme and mail invitation to all registered participants to be sent 1 week prior to the start of the Congress (content of the invitation to be supplied by partner)

*Technical conference (60 minutes) 6.000 EUR*

#### *GALA DINNER PARTNERSHIP*

Gala dinner is one of the most prestigious parts of the Congress. Make your company visible at the evening full of fun and good food. Menu will be branded with your company logo and you can place stand up banners on the stage. Partner will have a full table reservation (8 seats).

*Congress dinner partner 8.000 EUR*

#### *CONGRESS BAG PARTNERSHIP*

As partner of the congress bags you will have your company logo printed in a prominent position on the bag along with the Congress logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer's discretion).

*Congress bag – exclusivity 5.000 EUR*

#### *CONGRESS LANYARDS*

Supply your company lanyards and be visible all the time to all Congress delegates.

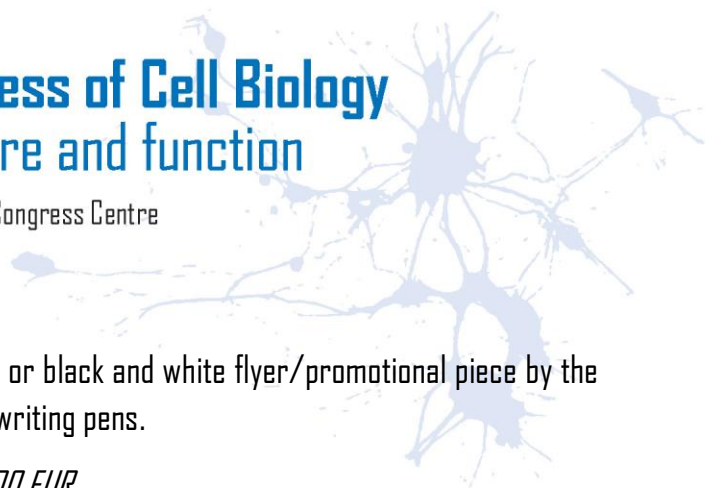
*Lanyards – exclusivity 4.000 EUR*



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### *CONGRESS BAG INSERTS*

Partners can either provide an A4 size double sided, colour or black and white flyer/promotional piece by the appropriate deadline or provide participants with pads and writing pens.

*Flyer* *1.500 EUR*

*Pads and pens* *1.500 EUR*

### *POSTER SESSION PARTNERSHIP*

Poster area belongs to the most visited Congress attractions. Partner's name and logo will be attached on the frame of each poster board and in the acknowledgement in the Final Programme, on the event website.

*Poster session partnership:* *4.000 EUR*

### *ABSTRACT BOOK PARTNERSHIP*

Help us cover the cost of printing and be the sole partner visible on the book. Partner will have the opportunity to advertise on the outside back cover and will be offered 2 complimentary full delegate registrations.

*Abstract book partnership* *5.000 EUR*

### *BRANDED COFFEE STATION*

Feeling tired of never liking the infamous "congress coffee"? Even though we do our best to secure the highest quality catering possible, it's always nice to have a tasty cup of espresso or cappuccino to keep your energy high. Staff will not only be serving coffee all day, they would also share their wide knowledge of coffee in fluent English. This is a perfect feature to add to your exhibition booth!

*Branded coffee station/per event* *8.000 EUR*

### *SPEAKER'S PREVIEW ROOM*

This room will be available at the Congress Centre for speakers and abstracts presenters to check their slides. Sponsoring of this area represents a unique opportunity to reach all speakers involved in the official scientific programme. Your company logo will be displayed on each computer screen background and saver.

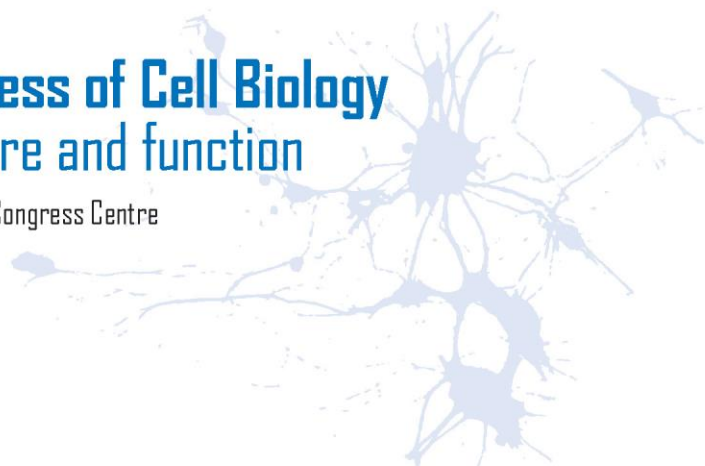
*Preview room partnership* *5.000 EUR*



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### 4.8 EXCLUSIVE DIGITAL PARTNERSHIP

The Organizers would be pleased to provide delegates with a series of digital services during the Congress. Becoming the Digital partner will prove useful, provide great opportunities to be visible and enhance the event experience for all attendees.

*Exclusive Digital Partnership: 60.000 EUR*

*Are you only interested in one or two of these items? Let us know and we will update the package to your liking.*

#### *MOBILE APPLICATION*

This useful tool serves as a convenient guide to the Congress. Delegates will find all key information in one easy-to-access place. The first loaded page that appears when the app loads can be yours, with your logo or any text you wish.

#### *WI-FI SERVICE*

WiFi connection will be available in the public areas and meeting rooms of the Prague Congress Centre for the ICCB 2016. Your webpage will be the first page to open upon accessing the service.

Delegates will access WiFi using their email addresses – Organizers will provide the list of addresses to the Partner.

#### *CHARGING BOX*

Delegates are using their phones and laptops that need to be regularly charged. Charging stations are quickly becoming a standard and popular feature of modern day events. The box will be branded with your company logo, the LCD screen can display any video or promotional message you wish to share with our attendees.

#### *INTERNET SERVICE AREA*

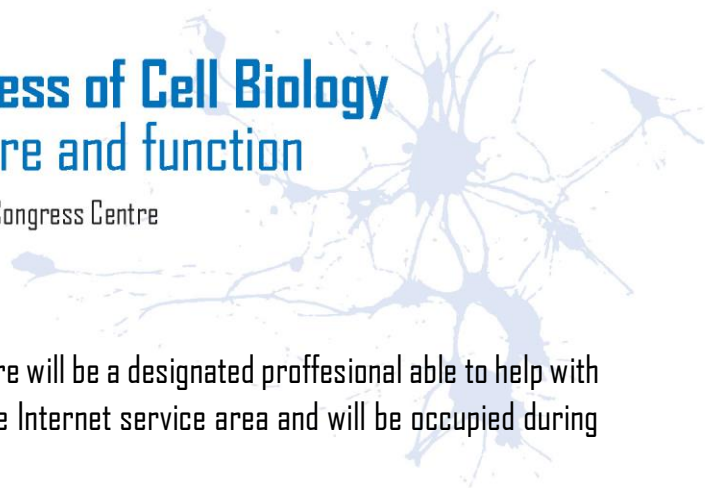
This area is the central hub for digital services at the Congress. Computers and printers will be available here, It is up to the digital partner to decide on the screen branding or providing mousepads. Delegates logging in will have to do so using their email addresses – Organizers will provide the list of addresses to the Partner.



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### *DIGITAL AID DESK*

For delegates having issues with any of the items above, there will be a designated professional able to help with any problems they may have. This desk will be located in the Internet service area and will be occupied during the official opening hours.

Internet Service Area and Digital Aid will be located in the Exhibition Area. Partner may decide to have additional branding on the stand walls.

### *DELEGATE MAILING*

Informative email may be sent to registered delegates 14 days prior to the Congress. Partner is kindly ask to provide the mailing in html format 3 weeks before the event.

## 5. IMPORTANT DEADLINES

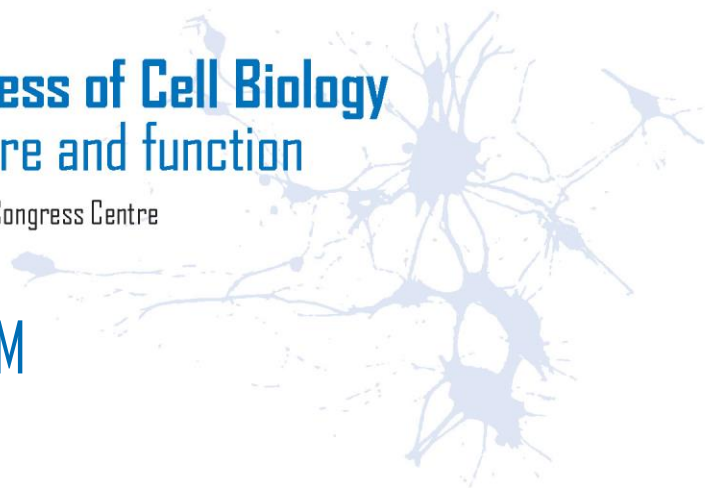
<b>Partner's enrolment</b>	by the 29th of February 2016
<b>Partner's logo</b>	by the 29th of February 2016
<b>Exhibition stand design</b>	by the 31st of May 2016
<b>Congress bag inserts</b>	by the 30th of June 2016
<b>Registration confirmation</b>	by the 30th of June 2016



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### 6. PARTNERSHIP ORDER FORM

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

ZIP CODE AND CITY: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

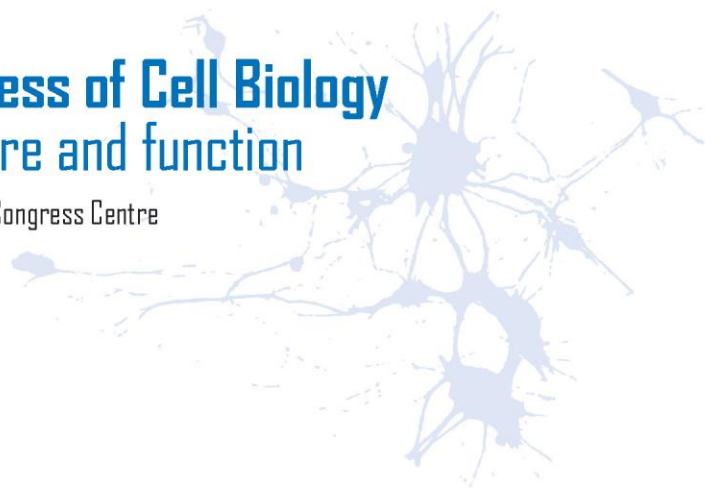
VAT NUMBER: \_\_\_\_\_

Sponsored item	Select item (X)	Price EUR (excl. VAT)
<b>GOLD PARTNER</b>		€
<b>SILVER PARTNER</b>		€
<b>BRONZE PARTNER</b>		€
<b>Other items (please specify):</b>		
		€
		€
		€
<b>TOTAL</b> (10% discount until December 31 <sup>st</sup> , 2015)		€

DATE:

SIGNATURE AND COMPANY STAMP:

All indicated prices are exclusive of VAT 21% (subject to changes). Companies registered in the EU with a valid VAT number will be charged without VAT.



## 7. EXHIBITION

### GENERAL BENEFITS FOR EXHIBITORS

Each exhibiting company will receive the following benefits:

- ✓ Company logo and link on the Congress website
- ✓ Company logo in the printed programme
- ✓ 1 congress bag per stand
- ✓ 2 exhibitor registrations per 9 sqm of ordered space

### EXHIBITION RAW SPACE

**350 EUR / 1 sqm**

- ✓ Space only, minimum order 6 sqm

### BOOTH EQUIPMENT PACKAGE

priced according to the size

- ✓ White panels/silver alloy construction
- ✓ Electricity supply 220V / 3,5 kW
- ✓ Fascia board company name
- ✓ Daily cleaning
- ✓ Carpet
- ✓ 1 table and 2 chairs
- ✓ Spotlights (1 spotlight per 3 sqm)



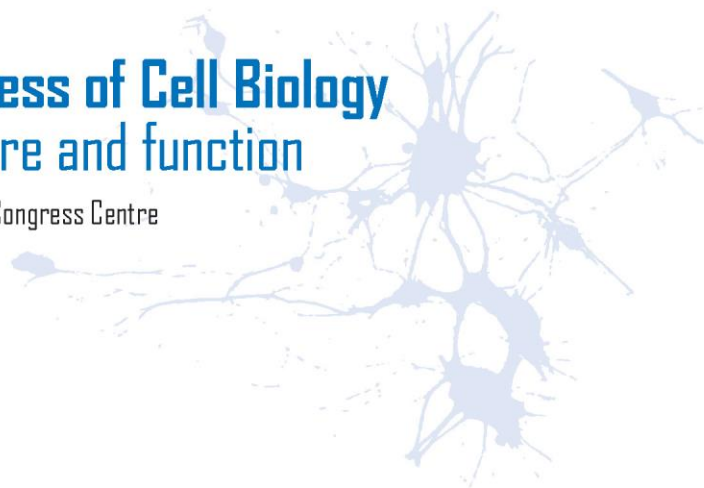
Size	Order code	Early rate before May 31	Regular rate June 1 - June 19	Late rate June 20 - July 10	Onsite rate from July 11
9 sqm	0C02	650.00 €	780.00 €	910.00 €	975.00 €
12 sqm	0C03	780.00 €	936.00 €	1,092.00 €	1,170.00 €
15 sqm	0C04	920.00 €	1,104.00 €	1,288.00 €	1,380.00 €
18 sqm	0C05	1,250.00 €	1,500.00 €	1,750.00 €	1,875.00 €



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## 8. EXHIBITION ORDER FORM

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

ZIP CODE AND CITY: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

VAT NUMBER: \_\_\_\_\_

LIST OF ITEMS	SELECT ITEM (X)	Nr/Pcs/Code	PRICE EUR (excl. VAT)
<b>Exhibition raw space</b>		sqm	€
10% discount (until December 31 <sup>st</sup> , 2015)			€
<b>Booth equipment package</b>		code	€
<b>TOTAL:</b>			€

DATE:

SIGNATURE AND COMPANY STAMP:

All indicated prices are exclusive of VAT 21% (subject to changes). Companies registered in the EU with a valid VAT number will be charged without VAT.